ANA *TERESA* VILLARREAL

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Education

University of the Arts
BFA in Graphic Design
May 2019, Philadelphia, PA
Honors: *Magna Cum Laude*
Studied Typography with Allen Hori
and Type Design with Hannes Famira

UAL London College
of Communication
Summer 2017, London UK
Communication for Public Relations
and Advertising

Applied Design Lab
Spring 2017, Philadelphia, PA
Letterform Design Workshop
with Elizabeth Carey Smith

Seoul Foreign School
IB Bilingual Diploma
June 2015, Seoul, South Korea

Skills

Design
Web design, Branding,
Wireframing, Prototyping,
Motion Graphics, Print and
Editorial, Typeface Design

Graphic
Photoshop, Illustrator,
InDesign, After Effects, Muse,
Adobe XD, Sketch, InVision,
RoboFont

Code
HTML, CSS, jQuery, Arduino,
C#, Unity 3D

Languages
English, Spanish (Native)

References available upon request.

Experience

Freelance Designer
2017–2019, Philadelphia, PA
Clients include Mighty Engine, AL DÍA News, The Office of
Educational Accessibility at UArts, University Loop, But Also
Productions and EtherMed Ai.

University of the Arts, Peer Tutor and Design Fellow
2016–2019, Philadelphia PA
Tutor students primarily in the subjects of basic design
principles, technical skills using Adobe and other design
software as well as front-end web development tools.

Mighty Engine, Graphic Design Intern
2018, Philadelphia PA
Designed print and digital materials for company clients,
ranging from brand identity systems, promotional and brand
collateral, to website prototypes. Worked on internal projects
and assisted other departments in research and strategy.

AL DÍA News, Graphic Design Intern
2018, Philadelphia PA
This was a bilingual internship during which I oversaw the
production of the print edition of the newspaper, designed
a number of covers, created event logos, promotional
videos, pitch decks, special edition print materials, etc.

Honors & Awards

Graphic Design Department Citation for Distinction in the
Conception and Execution of the Degree Project, Univeristy
of the Arts, 2019.

Recipient of Alling & Cory Paper Award, Graphic Design
Department, Univeristy of the Arts, 2019.

Featured in *GDUSA* Students to Watch in 2019.

Dean's List Citations for seven continuous semesters
at the University of the Arts, 2018.

Participated in the 7th and 8th annual Art Unleashed
Exhibition and Sale at the University of the Arts, 2016; 2017.

Crozier Prize for Outstanding Achievement in the Core
Studies Program, the University of the Arts, 2016.

Recipient of Trustee Scholarship, Dean's Scholarship
and a University Grant at the University of the Arts, 2015.